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Here's How One Man Got **Off** Disability

• A disabled American who now has a reason to smile .. and the internet income to prove it

"After 15 years on the SSA Disability Pension, I now earn a good Internet income -- and so can you. It doesn't require any technical knowledge because I haven't got any!" says Hubert ("Hump") Humphrey.

A personal message from Hump

How we began creating **financial success** for average people

After building a 6-figure Internet income, Kim Inman began to see his business falling apart. With his wife Sue, he had built a lucrative marketing organization but for reasons outside their control people were now leaving. And their income was plummeting.

Sure, other new people were joining... even paying between \$4,000 and \$10,000 to join!

But there was a problem.

Each time another person had their hopes dashed when the business did not work for them, Kim was concerned. Deeply concerned! The company simply said "it's a numbers game" and that he should just recruit more people.

No way!

"You don't create success at the expense of others" says Kim. "That is not success in our eyes. That is deceit, plain and simple."

Searching for a **better** way

So he studied the available online business models, looking for one that would "guarantee success for everyone".

He examined MLM, 2-tier and 3-tier affiliate programs, etc...

But there wasn't ANY Internet income system that would "guarantee success for everyone".

So Kim set out to create it himself.

A **successful** business model does what?

The business would have to deliver in all of the following areas:

The product will

...be **digital** (so there is no inventory!)

...generate **repeat sales**

...**increase** in value as the business grows.

The compensation plan will

...provide **immediate** financial rewards for every member

...**guarantee** a commission to everyone who purchases (at wholesale prices). In Kim's words, "There will be only WINNERS and no losers".

The chosen **product**

Kim finally settled on **paid safelist advertising** as the product, and he established "Your Money Machine Success System" (YMMSS). Today he describes the result as "a HIGHLY responsive safelist made up of SERIOUS online marketers".

Why so?

Because YMMSS members have PAID to belong. They've paid to send and receive email advertisements.

And every member gets ALL the safelist emails. Those who want fewer messages can choose the digest where 50 ads are combined into a single email. Every now and

Definition: A **safelist** is a mailing list consisting of people who have agreed to receive emails from each other. To join, you fill out a online form in which you provide 2 addresses (one for administrative emails to you, and a different one for all the safelist advertising emails). Then you'll receive a confirmation email to each

then, members are required to confirm that they are in fact receiving and reviewing their safelist emails. This means advertisers can know that their messages are getting through!

Profile of the membership .. an **ideal** target market

Each member has spent money on the Internet. The vast majority have made online purchases many times. Also they each have their own StormPay or INTGold account, and most own and use at least one credit card.

PLUS...

Every member is earning income on the Internet, so they have expendable income.

There is not a more highly qualified list of prospects on the Internet, says YMMSS owner Kim Inman.

Now, let's go back to the question of how you will get paid...

Two types of **commissions**

1) The "**immediate** commissions" goal is achieved every time a new member joins because the member who did the advertising gets paid.

2) In addition there are "**per cycle**" commissions. These are paid every time a member cycles from the bottom to the top of the straight line matrix. And this is where the BIG MONEY is.

Sounds complex? I thought so the first time I saw it. Yet as I learned more about the system, it became quite clear.

Definition: A **cycle** is the length of time it takes for your name to climb from the bottom of the straight line matrix up to the top. When you reach the top, you are paid double the amount you paid when you entered the cycle.

Think of the matrix like a **ladder**

You join at the bottom of the ladder by paying \$10 for your first safelist ad, along with an \$11 affiliate membership fee. The \$11 goes directly to the member whose ad you responded to. The \$10 puts you on the first rung of the ladder.

From there, you climb to the top of the ladder and are paid \$20. Notice that your \$10 has already **DOUBLED** once. "Your Money Machine Success System" is set up to pay you double the amount that you have paid into the system.

Most people won't get too excited about a ten dollar profit.

But a **100% profit**... now that tends to get your attention. Many people are online to make money and they will want to know more.

THE MATRIX IS LIKE A LADDER

- * Whenever new members join, they **start** at the bottom of the straight line matrix.
- * Your position **climbs** up the ladder, automatically.
- * When you reach the top, you get **paid**. (That's the end of one "cycle".)
- * When you **rejoin** after getting paid, you start again at the bottom rung of the ladder. (You start your second cycle.)
- * What causes your name to climb the ladder? People at the top get paid and are removed from above you, AND new people join below you. (Many of these new positions are funded as members use their profits to purchase more advertising.)

Where else can you double your money in 60-90 days?

"So tell me, what happens when I get **paid**?"

When YMMSS members get paid their commissions, two things happen:

- 1) They receive TWICE the amount they have paid into the system.

\$10 becomes \$20,
 \$20 becomes \$40,
 \$40 becomes \$80,
 \$80 becomes \$160,
 \$160 becomes \$320,
 \$320 becomes \$640.

QUESTION... Where else can you get a **100 percent increase** like this?

QUESTION... What would happen if you had **ten** positions, with each of them **doubling**?

Soon you'll be asking me "how long does it take to double your money?" And soon I'll answer that.

- 2) The second thing that happens when members get paid is they are removed from the top of the straight line matrix (remember: they joined at the bottom of the list when they made their first payment, and since then their name has been steadily climbing up the list until they finally reach the top and get paid!).

Most people simply use either half or all of their commissions to purchase more YMMSS advertising -- to double their money again. This is *one* way that the matrix continues to grow. The *other* way is when new people hear about it and join. (Actually there are other income sources too -- see the FAQ for details.) Some people will join using the Prove-It option for ten dollars to see if this thing works as well as the members say it does.

"What do I **get** for my money?"

1. Your advertising goes to a market of **proven online buyers** (they own credit cards and have made online purchases). Every member will receive your announcement.
2. **You double your money** in every cycle -- guaranteed. However much you spend on ads, it will be doubled.
3. Access to the **members area** where you can download the current matrix to check your progress. The matrix is updated every day, Monday to Friday. But you will need to be patient while the webpage loads because the matrix is huge.
4. A selection of **marketing tools**.
5. Your own **email** account, though you don't have to use it.
6. Warm and friendly **support** from fellow travellers, via the optional discussion list. As well as sharing promotional tips and answering newcomer questions, members share their experiences of other programs... both positive and negative (read: scam alerts -- very valuable!).
7. Email and phone access to the program **owner**.

"But I don't know how to sponsor other people!"

The good news is... there is NO need to. That's right. You don't have to sponsor anyone. All the members benefit from the promotional work of the whole team. As Kim says, we are a family.

Isn't that a relief -- to know that your earnings don't depend on how many people you bring into the business?

On the other hand, it will certainly help your income if you can help spread the word, because you earn a \$11 commission on each person who joins through your links. What I do is to promptly spend that to buy another position in the matrix, because I know that in a year or so my \$10 purchase will mature into \$640 for me. Read on to see how that works...

Of course, once you see how well YMMSS works -- and as your money grows, you'll probably get so excited that you'll soon be telling other people what a blessing it is that you found this program. In this day and age of job uncertainty, there are lots of people who'd like a secure second income stream.

"What are EPCs?"

EPCs are Email Posting Credits. That's the "product" you're buying. These credits are used up every time you post an ad to the safelist or safegroup.

If you buy \$10 of EPCs, you get paid \$20.

If you buy \$20 of EPCs, you get paid \$40.

If you buy \$40 of EPCs, you get paid \$80... etc.

"What strategy is best?"

Well, what do you want -- MORE money? or a FAST return? There is a different strategy for each goal.

Let's rephrase the question:

Which is going to make you the MOST money?
-- lots of small purchases, or
-- a few larger purchases?

A larger number of small purchases will, in the long run, pay more than the same number of dollars spent in a few larger purchases.

Why?

One **\$10** purchase of EPCs (Email Posting Credits) will mature into \$320.

One **\$40** purchase will also mature into \$320.

The only difference is time. And by time, I mean how many cycles it takes.

<p>\$10 becomes \$20 in cycle 1. \$20 becomes \$40 in cycle 2. \$40 becomes \$80 in cycle 3. \$80 becomes \$160 in cycle 4. \$160 becomes \$320 in cycle 5. \$320 becomes \$640 in cycle 6.</p>
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<p>Click here to see how much has been paid out in commissions.</p>
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When cycles take around 60 days, your one \$10 purchase will mature into \$640 in about ONE YEAR, and you will be paid \$320. The other \$320 will be used to purchase additional YMMSS advertising for you which will pay you \$320 after ONE more CYCLE.

Profit strategy summary

FOR QUICKER PAYMENTS

If you want your commissions sooner, then make larger purchases. For example, buy one \$40 position rather than four \$10 positions.

FOR MORE MONEY

If you want to be paid more and you don't mind waiting longer, then a larger number of small purchases will, in the long run, pay more. For example, buy sixteen \$10 positions rather than one position worth \$160.

Personally I've split my available funds between both strategies... with some \$10 positions, and some at \$20, \$40, \$80 and \$320. And I plan to use most of my profits to purchase new positions on the income ladder... until I have a substantial residual income.

The more positions you own, the higher your eventual Internet income will be.

But why not do **both**?

* Buy as many \$10 EPCs (Email Posting Credits) as you can because this creates **more** positions (which will give you more \$320 payouts when they mature).

* Spend an equal amount on larger-value purchases because these will mature **faster**. You can buy EPCs worth \$20, \$40, \$80, \$160 and \$320.

From the chart above, you can see that a \$320 purchase will mature in ONE cycle, meaning that you get paid quicker by purchasing in larger values.

**Turn \$10 into \$640 in about a year
...for as many \$10 bills as you like.
Where else do you get interest like that?**

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